

3RD ANNUAL FALL FOOTBALL PROGRAM COVER CONTEST

The Wylie East Athletic Booster Club produces the Fall Football Program that is sold at each WEHS Raider home game at the Wylie Stadium. The cover for this program is created by one of our very own WEHS students. This is our 3rd annual Cover Contest. The winner of this contest will have their creative design printed on 1,000 copies of the upcoming 2012 Fall Football Program that will be sold at each Raider home game for the 2012 season. Cover entries will be voted on by the Coaching staff. The winner will be announced at the WEHS Awards Ceremony.

Please read below for the contest rules.

DEADLINE FOR THIS CONTEST IS FRIDAY, MAY 4TH, 2012

CONTEST RULES: *(Please read carefully!)*

1. Cover design needs to be created at 300 dpi – high resolution in either Photoshop or Illustrator using **CMYK** colors
2. You must turn in your design saved as a PDF file via email to Julie Morris at the email address listed below by **5:00pm, May 4th, 2012**. *(Be sure to save the editable layered files in the event they are needed by the printer.)*
3. The cover needs to be designed as a bled page so it must be built at 8.75" x 11.25" *(Keep all wording within 8.25" x 10.75" to avoid being cut off in the trimming process.)*
4. Nothing questionable or inappropriate.
5. Do not single any one person on the cover. *(Candid team pictures from last season are available upon request.)*
6. You **MUST** incorporate either the “**Super E**” or the “**Raider Nation**” logo on the cover. *(If you need the electronic file, please contact Julie Morris.)*
7. The cover **MUST** have the following words incorporated in the design:

**Raider Football 2012
Wylie East High School
Protect the Tradition**

The winner of this contest will have credit on cover:

Example: *This cover was created and designed by John Doe, Junior at Wylie East High School*

For more information, please contact:

Julie Morris @ 214-578-5780 or
jamforhim@verizon.net