



WYLIE EAST HIGH SCHOOL ATHLETIC BOOSTER CLUB



Attention All Raiders and Future Raiders!

It's that time of year to place your ad in the upcoming **2011 Fall Football Program**. Don't miss out on this exciting opportunity! The program will be sold at each Raider home game at Wylie Stadium. Parents - this is a great way to feature your student as well as support your WEHS Athletic Booster Club! Student ads are for **every** student currently at WEHS as well as incoming freshmen. So whether you are in Athletics, Band, Cheer or Sapphires - don't miss this opportunity. Remember, all proceeds go to the WEHS Athletic Booster Club which supports **all** WEHS athletes.

If you would like to place an ad, please complete the attached form and select the ad size that you would like to purchase. If you would like our graphic designer to create your ad, please let us know what you would like your ad to say, and send the picture(s) you would like featured in your ad. If you would like to design your own ad, simply email the high resolution PDF to the email address below and turn in the paperwork along with your payment to the front office at WEHS. **Ads will not be processed until payment is received.**

Upon completion of your ad, you will receive an email with your ad to be proofed. Once you have proofed your ad, you will need to email back your approval. If no response is received, your confirmation receipt will be your approval and the ad will run "as is". If you do not have email, arrangements can be made to proof your ad. **Once your ad is proofed no changes will be allowed.**

AD FORMS and payments are due by **August 1, 2011**. No new ads will be accepted after this date.

Checks should be made payable to **WEABC**. For any additional information please contact Julie Morris at 972-575-8468 or via email at **WEHSADS@verizon.net**.

Thank you in advance for your support of the Raider athletes and Wylie East Athletic Booster Club.

Sincerely,

Wylie East High School
Athletic Booster Club
Program Committee

Don't miss out on
getting your ad in!

Wylie East High School
2011 FALL FOOTBALL PROGRAM
Student Ad Order Form

Support your WEHS
Athletics!

Sponsored By: Wylie East Athletic Booster Club (WEABC)	
Contact Name:	
Address:	
Phone No. (Include area code)	Alternate Phone No. (Include area code)
Fax No. (Include area code)	Email Address: (Ad proof purpose only)

★ **DEADLINE IS AUGUST 1, 2011** ★

- **Black & White drop in ads** - 300+ DPI High Res PDF (Blue will be added by graphics designer)
- **Color "drop in ads"** - CMYK PDF Format
- All proofs will be emailed for approval, if no response, ads will run as submitted.

PRINT TYPE / PAGE SIZE	# PHOTOS	PRICE	ACTUAL AD SIZE
B/W/Blue 1/16 Page	(Verbiage Only)	\$ 35.00	3-7/8" W x 1-1/8" Tall
B/W/Blue 1/8 Page	1 Photo	\$ 50.00	3-7/8" W x 2-7/16" Tall (Business card size)
B/W/Blue 1/4 Page	2 Photos	\$75.00	3-7/8" W x 5" Tall
B/W/Blue 1/3 Page	2 Photos	\$115.00	7-7/8" W x 3-9/32" Tall
B/W/Blue 1/2 Page	3 Photos	\$150.00	7-7/8" W x 5" Tall
B/W/Blue Full Page	5 Photos	\$275.00	7-7/8" W x 10-1/8" Tall
FULL COLOR 1/4 Page	2 Photos	\$125.00	3-7/8" W x 5" Tall
FULL COLOR 1/2 Page	3 Photos	\$350.00	7-7/8" W x 5" Tall
FULL COLOR Full Page	5 Photos	\$500.00	7-7/8" W x 10-1/8" Tall

Make checks payable to: WEABC

YOU MAY PLACE YOUR AD ONE OF THREE WAYS:

- 1) **EMAIL ADS TO:** WEHSADS@verizon.net & pay by credit card or drop payment off at WEHS front office
- 2) **DROP OFF AD & PAYMENT TO:** WEHS front office
- 3) **MAIL AD AND PAYMENT TO:** WEABC / Attn: Program Committee / P.O. Box 2421 / Wylie, TX 75098

Questions call Julie Morris at 972-575-8468 or WEHSADS@verizon.net

For Credit Card Use Only:

Payment Method: VISA Mastercard American Express Discover

Credit Card Number: Exp. Date: (MM/YY)

Authorized Signature: Billing Zip Code: