

# WEHS SENIOR ADS

Wylie East High School Yearbook

3000 Wylie East Drive  
(972) 429-3000 ext. 6186 • Yearbook Room 414

Wylie, Texas 75098  
School Office • (972) 429-3150



Straight from your heart and into the yearbook! Our staff is offering the opportunity to “personalize” the yearbook in a very special way with a “Senior Advertisement” also known as “Baby Ads”. This opportunity is only available to seniors. To reserve your space, follow the guidelines below, or you may purchase your ad with a credit card on line when you order your yearbook at [www.jostensyearbooks.com](http://www.jostensyearbooks.com).

OUR YEARBOOK IS FULL COLOR; THEREFORE ALL ADS WILL BE IN COLOR!

## PRICES/SIZES: COLOR ADS

Ads are available in the following sizes for the prices shown:

- 1/8 page: \$45
- 1/4 page: \$85
- 1/2 page: \$160
- full page: \$300

**\*This price does not include the price of the yearbook! Don't forget to purchase your yearbook too!**

Submit order  
and payment by Friday,  
Sept. 13 and take  
10% off your order!

## INSTRUCTIONS FOR ORDERING A SENIOR AD

- 1] Select ad size.
- 2] Complete the Order Form on the back of this page.
- 3] Note tips for photo submission on this sheet.
- 4] Write text for the ad on the Order Form or attach it on a separate sheet.
- 5] Provide payment.
- 6] Deliver or mail all of the materials to room 414 by the deadline below.

## PHOTO SUBMISSION GUIDELINES

- Do not cut, glue or tape photos.
- Care will be taken to return photos; however, copy prints should be submitted for irreplaceable photos. The school, yearbook staff or the yearbook company do not accept responsibility for lost or damaged photos.
- Select vertical [tall] photos for vertical spaces and horizontal [wide] photos for horizontal spaces.
- Photos will be enlarged or reduced to fit the layout.
- Writing lightly in pencil, put your student's name on the back of each photo.
- Photos will be returned when the yearbooks arrive.

## SPECIAL CONSIDERATIONS

- The yearbook staff reserves the right to reject photos or text or ask the customer to make changes to conform to the staff's standards.

**AD & PAYMENT DEADLINE: 11/1/13**

# > ORDER FORM

To reserve yearbook space please respond by **11/1/13** by providing the following:

• This Order Form

• Ad Photo(s)

• Ad Text

• Check payable to:

Wylie East High School Yearbook

•Mail or deliver to:

Wylie East High School

ATTN: Yearbook

3000 Wylie East Dr.

Wylie, TX 75098

## > CUSTOMER DATA

STUDENT'S NAME

PARENT/PURCHASER'S NAME

ADDRESS/CITY/STATE/ZIP

YOUR SIGNATURE

EMAIL ADDRESS

DAYTIME PHONE

EVENING PHONE

## > ADVERTISING DATA

CHECK THE AD SIZE REQUESTED:

1/8 PAGE \$45 \_\_\_\_\_ (1 PHOTO)

1/4 PAGE \$85 \_\_\_\_\_ (1-2 PHOTOS)

1/2 PAGE \$160 \_\_\_\_\_ (1-5 PHOTOS)

FULL PAGE \$300 \_\_\_\_\_ (UP TO 16 PHOTOS)

IS THIS AD A SURPRISE FOR THE STUDENT?:

\_\_\_\_\_ YES \_\_\_\_\_ NO

NUMBER OF PHOTOS PROVIDED: \_\_\_\_\_

NEATLY PRINT AD TEXT BELOW AND ANY SPECIAL DESIGN INSTRUCTIONS [YOU MAY SUBMIT ON ANOTHER SHEET OF PAPER]:

## > PAYMENT

\$ \_\_\_\_\_ TOTAL AMOUNT PAID

\_\_\_\_\_ CHECK INCLUDED

\_\_\_\_\_ CASH INCLUDED [DO NOT MAIL CASH]

\_\_\_\_\_ MONEY ORDER INCLUDED